





QUEEN OF QUEENS

Beauty Pageant 2023

3RD EDITION ENTREPRENEURIAL INVASION

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ABOUT QUEEN OF QUEENS BEAUTY PAGEANT

Queen of Queens beauty pageant is a brand solely aimed at promoting and showcasing the true beauty of every woman by giving her a platform with which she can groom herself to be confident, innovative and independent.

The brand's objective is to groom Queens who will be distinct in the society and will be known by their humanitarian works and projects, hereby adding value to the society and setting the pace for others to follow.

The brand was initiated on the **17th day of May 2020** and was registered by law on the **2nd day of December 2022** with its primary place of business at No 10, Piwoyi street, Airport road, Abuja.

The brand has since its inception had 2 online editions where 2 winners have emerged and through their reign were able to acquire noticeable growth prior to when they joined the brand and also given back to the society through various projects across the country.

The brand is self-funded and gets her commission from sourcing for partners and supports from bigger brands whose goals align with ours.

Queen of Queens Beauty Pageant
Showcasing true beauty



VISION

The Queen of Queens Beauty Pageant is driven by the potential and capacity of the empowered African woman, she is a leader, she is ambitious and she is ready to take on responsibilities, better herself and focus on changing the world around her.

1. Enhance skills in community development and empowerment through humanitarian services
2. Be the voice of the voiceless and be an advocate for issues of concern
3. Bridge the gap between beauty and positive impact

MISSION

The mission is to empower women, make them independent through skills and community development.



About the

ENTREPRENEURIAL INVASION

Overtime, women have been subjected to be dependent on their guardians, partners and bosses.

This narrative is one that can only be changed if women are given the opportunity, platform and support to be able to stand on their own and succeed in various fields/skills.

This edition is geared towards rejuvenating the zeal to be independent among young women, a platform to showcase their abilities and be able to learn skills and start up small businesses which would add up to the economical value in the country and the world at large.

While enjoying and showcasing the rich cultural heritage of our beloved country, various task would be thrown to this women and consistency would definitely be rewarded.

With partnership from Hairstyling brands, Makeup brands, clothing brands, tailoring brands, Skincare brands, photography brands, decoration/props brands, Bead making brands, online blogs/marketing, graphic design brands and many more this aspiring young women will definitely get the opportunity to be independent.



STEPS FOR REGISTRATION AND STAR PRIZES

QUEEN OF QUEENS BEAUTY PAGEANT 2023
(3rd edition: Entrepreneurial Invasion)

Contestants Registration will last for the period of 2 weeks
from 25th sept - 8th Oct, 2023.

Contestants are to pay a registration fee of N3,000 into;
Account Number: 8186621339
Account Name: Queen of Queens
Bank Name: Moniepoint MFB

Send name and location to 08186621339, then proceed to log onto;
<https://linksnipr.com/Queenofqueensonlineform> to fill the online form which
will also state the skill interest of the contestant.

1 stage, 3 titles (Queen of Queens, Queen of culture, Miss natural beauty)

WINNER

500k, training for the skill acquisition of interest, crown and sash

1ST RUNNER UP

300k, training for the skill acquisition of interest, crown and sash

2ND RUNNER UP

50k, training for the skill acquisition of interest, crown and sash

All contestants: Certificate of participation, T-shirt and brand gifts
and ambassadorial opportunities from winning brand tasks)

STAGES OF THE CONTEST

1. Registration
2. Online form submission
3. Auditions
4. Online votes and sponsored brand awareness on social media
5. Offline votes.....800votes to qualify to camp
6. Brand task
7. Camping
8. Live edition

Proposed finale date: **9th Dec. 2023**

Proposed location: **Abuja**

PHOTO SPEAK FROM PREVIOUS QUEENS

